



**STUDENT MARKETING AND OUTREACH  
OCTOBER 7th, 2024  
4:00 PM- 5:00 PM  
CAPITAL ROOM 3<sup>RD</sup> FLOOR UNIVERSITY UNION  
AGENDA**

*The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.*

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. APPROVAL OF MINUTES 9/23/24**
- IV. INTRODUCTIONS**
- V. NEW BUSINESS**
  - i. Strategic Planning for the Fall Semester**
  - ii. Work on Food Pantry Promotion Script and Outreach**
  - iii. Work on video promotion**
- VI. ANNOUNCEMENTS/UPCOMING EVENTS**
- VII. ADJOURNMENT**
  - i. The next meeting is on October 21<sup>st</sup>, 2024.**



Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal [h.atwal@csus.edu](mailto:h.atwal@csus.edu) or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.