



**ASI STUDENT MARKETING & OUTREACH**

**February 22<sup>nd</sup> , 2021**

**4:00 PM – 5:00 PM**

**<https://csus.zoom.us/j/87954147072>**

**AGENDA**

*The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.*

- I. CALL TO ORDER/ROLL CALL**
- II. NEW MEMBER WELCOME**
- III. APPROVAL OF MINUTES FROM 2/8/2021**
- IV. NEW BUSINESS**
  - A. Survey Platform
  - B. Overview of Survey Topics
  - C. Drafting Survey Questions
- V. ANNOUNCEMENTS/UPCOMING EVENTS**
- VI. NEXT MEETING DATE**

-March 15<sup>th</sup>, 2021
- VII. FUTURE AGENDA ITEMS**
  - A. Reviewing Survey Responses
  - B. Drafting Outcome Plan
- VIII. ADJOURNMENT**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at [Lisa.Dalton@csus.edu](mailto:Lisa.Dalton@csus.edu) or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.