AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

I. CALL TO ORDER/ROLL CALL

II. NEW MEMBER WELCOME

III. APPROVAL OF MINUTES FROM 2/8/2021

IV. NEW BUSINESS
   A. Survey Platform
   B. Overview of Survey Topics
   C. Drafting Survey Questions

V. ANNOUNCEMENTS/UPCOMING EVENTS

VI. NEXT MEETING DATE
   -March 15th, 2021

VII. FUTURE AGENDA ITEMS
   A. Reviewing Survey Responses
   B. Drafting Outcome Plan

VIII. ADJOURNMENT