



ASI STUDENT MARKETING & OUTREACH

April 12th, 2021

4:00 PM – 5:00 PM

<https://csus.zoom.us/j/84291735809>

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

- I. CALL TO ORDER/ROLL CALL**
- II. APPROVAL OF MINUTES FROM 3/29/21**
- III. NEW BUSINESS**
 - A. Review Survey Results
 - B. Prize Drawing
 - C. Establish Campaign from Results
- IV. ANNOUNCEMENTS/UPCOMING EVENTS**
- V. NEXT MEETING DATE**

-April 26th, 2021
- VI. FUTURE AGENDA ITEMS**
- VII. ADJOURNMENT**