



ASI STUDENT MARKETING AND OUTREACH COMMITTEE MINUTES
JANUARY 30, 2023
3:00 PM
UNIVERSITY UNION - SUMMIT ROOM
Minutes Approved May 8, 2023

I. CALL TO ORDER-3:04PM

II. INTRODUCTIONS

- A. What is your major?
- B. What did you over break that was your favorite?
- C. What are you excited for this semester?
- D. Starbucks or Dutch bros?

III. SUMMARY OF FALL 2022

- Highlight resources for students based on Strategic priority with the Board of Directors up to \$120 in funds.
- Resources such as ASI food pantry, The Well resources and others
- Question in research, results and deadlines
- Kayla discussed deliverance of survey
- Consider asking small businesses in the area for donations
 - Businesses such as Burger Patch, Sac Metro chamber of commerce, alumni chapters.
- Kayla mention consider department days and their help and contribution.

IV. DISCUSSION OF GOALS FOR SPRING 2023

- A. Complete last semester project
- B. Set some goals that we want to work on
- C. Set deadlines for some stuff to be done by

V. NEW BUSINESS

a. Discussion of survey distribution

- i. Pop up pantry of sac send distribution through colleges?

b. Review Likert scale

- i. Move from google forms to other form

c. Kings promotional help with student ticket program through SMO collaboration

- i. Email Cameron to promote it on the shown flyer and ASI logo

VI. ANNOUNCEMENTS/UPCOMING EVENTS

VII. ADJOURNMENT- 3:56PM

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at Lisa.Dalton@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.