

Student Marketing and Outreach
March 11th, 2024
In-Person Meeting 4:00 PM
Canyon Room, 3rd floor Union

The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

- I. CALL TO ORDER – called to order at 4:14pm**
- II. APPROVAL OF MINUTES – tabled until next meeting**
- III. DISCUSSION OF BUDGET – can be used to buy gifts for the tiny mic questionnaire**
- IV. INSTAGRAM PLANNING/PROMOTING UPCOMING EVENTS – planning the tiny mic questionnaire**
 - a. Pick students to answer the questions
 - b. Compile a list of what to purchase from the bookstore
 - c. Outreach to the board on who wants to do the tiny mic
 - i. Camera to be obtained from front desk (SEO office)
 - d. Compile a list of questions to ask
 - i. Could be about ASI elections and/or ASI board/committees
 - e. Assign the task of editing the video
 - f. Aim to have the tiny mic done sometime in April
 - g. Update Instagram with more posts about upcoming events
- V. ANNOUNCEMENTS - none**
- VI. ADJOURNMENT – adjourned at 5pm**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal at h.atwal@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.