

**Student Marketing and Outreach**  
**September 11, 2023**  
**In-Person Meeting 4:00 PM**  
Summit Room, 3rd floor Union

*The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.*

- I. CALL TO ORDER - 4:00pm**
- II. INTRODUCTIONS/ICE BREAKER** - committee members gave brief introductions.
- III. WHAT IS SMO/ASI?** - The ASI Executive Vice President described the purpose of the Student Marketing and Outreach committee and the role that it plays on campus and within ASI.
- IV. COMMITTEE GOALS** - The committee members discussed some of their goals for this year and some possible ways to achieve them.
- V. ADJOURNMENT – 4:45pm**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal at [h.atwal@csus.edu](mailto:h.atwal@csus.edu) or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.