



**STUDENT MARKETING AND OUTREACH
JANUARY 27th, 2025
4:00 PM- 5:00 PM
SUMMIT ROOM 3RD FLOOR UNIVERSITY UNION
AGENDA**

The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

I. CALL TO ORDER

- i. Call to order at 4:04

II. ROLL CALL

III. APPROVAL OF MINUTES 11/18/24

- i. Minutes were approved

IV. INTRODUCTIONS

V. NEW BUSINESS

i. Review Food Pantry Video

ii. Review Plan for Spring

- Collaborate with Women's and Children center
- Get more students to know about the center
- International Women's month, do promotional videos
- Buy promotional items like Sac State t-shirts
- Host an event in collaboration with the Women and Children's center, promoting both ASI resources and the services they offer as well
- We can also promote other campus resources, invite people to table as well

VI. ANNOUNCEMENTS/UPCOMING EVENTS

VII. ADJOURNMENT

- i. Meeting adjourned at 4:31 pm



Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal h.atwal@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.