



ASI STUDENT MARKETING & OUTREACH

March 8th, 2021

4:00 PM – 5:00 PM

<https://csus.zoom.us/j/84027073069>

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

I. CALL TO ORDER/ROLL CALL

Present

Corinne Jones

Kalena Michalec

Maanvee Mehrotra

Jasmine Lopez

Dhruvisha Budhani

Alejandro Buenrostro

Karla Lozada

II. APPROVAL OF MINUTES FROM 2/22/2021

III. NEW BUSINESS

A. New Timeline

March 8th: Meeting and Finalizing Questions

March 10th-12th: Survey is Open to Students

March 29th @12pm: Survey Closes/Committee Analyzes Results

March 29th-May10th: Plan and Execute Campaign

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at Lisa.Dalton@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.



B. Finalize Proposed Questions

-See below

IV. ANNOUNCEMENTS/UPCOMING EVENTS

-ASI Scholarships deadline is March 19th

V. NEXT MEETING DATE

-March 29th, 2021

VI. FUTURE AGENDA ITEMS

A. Analyzing Survey Results

VII. ADJOURNMENT

Student Marketing and Outreach Committee Survey Draft

***edits in red**

Purpose: The purpose of this survey is to gain understanding of how the pandemic has impacted student's productivity and social connections.

(your responses will be taken to ASI departments for considerations)

Productivity

Definitions: Inputting time to obtain an output. In other words, getting things done.

1. Have you been more or less productive in a **virtual setting**?
 - a. More
 - b. Less
 - c. Niether

2. Would you like to be more productive **in regards to academics and extracurriculars**?
 - a. Yes
 - b. No

3. Where have you found productivity? / **What resources have helped you be productive**?
 - a. Clubs/Organizations
 - b. Recreational Activities
 - c. Fitness
 - d. Academics

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- e. Online Events (e.g. ASI Events, UNIQUE, etc.)
- f. Other _____

Social Connections

Definition:

Interactions that foster personal, academic, professional, or casual connections.

1. Do you feel that you have been able to create social connections in this virtual environment setting?
 - a. Yes
 - b. No
2. Are you interested in creating more social connections?
 - a. Yes
 - b. No
3. If so, how can Associated Students Inc. support you in creating more social connections?
 - a. _____

Final Question

1. Are there any other concerns that you have that were not mentioned in this survey?
 - a. _____

Mental Health

1. How would you rate your mental health on a scale from 0-5?
 - a. 0,1,2,3,4,5
2. Do you utilize mental health resources on campus? If so, what are they?
 - a. Yes, _____
 - b. No
3. How likely are you to utilize mental health resources on campus?
 - a. Not likely
 - b. Likely
 - c. Very likely

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