



**STUDENT MARKETING AND OUTREACH
OCTOBER 21st, 2024
4:00 PM- 5:00 PM
CAPITAL ROOM 3RD FLOOR UNIVERSITY UNION
AGENDA**

The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

- I. CALL TO ORDER**
 - i. Meeting called to order at 4:00 pm**
- II. ROLL CALL**
- III. APPROVAL OF MINUTES 10/7/24**
- IV. INTRODUCTIONS**
- V. NEW BUSINESS**
 - i. Continue Planning for Food Pantry Promotion**
 - ii. Designate Tasks for Video and create Timeline**
 - iii. Talked about the restructuring of the SMO committee in the future**
 - iv. A new chair was thought of from a full-time employee**
 - v. New roles as well for students, including treasurer, secretary, and vice chair**
 - vi. We talk logistics with Ryan like connecting with Jennifer Campbell, what a standard list of food pantry items looks like to start to think of recipes, and when he knows what food will be at the pantry on a certain day.**
- VI. ANNOUNCEMENTS/UPCOMING EVENTS**
- VII. ADJOURNMENT**
 - i. Meeting adjourned at 4:44 pm.**
 - ii. The next meeting is on November 4th, 2024.**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal h.atwal@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.