



**STUDENT MARKETING AND OUTREACH
NOVEMBER 4TH, 2024
4:00 PM- 5:00 PM
CAPITAL ROOM 3RD FLOOR UNIVERSITY UNION
AGENDA**

The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES 10/21/24

IV. INTRODUCTIONS

V. NEW BUSINESS

- i. Continue Planning for Food Pantry Promotion- Updates on the promotional material. We found one person to participate. Talked about the film shots and what we needed to film. Need to connect with Cove and Food Pantry for possible dates.**
- ii. SMO future- Creating a student agency to create more transferrable opportunities for students interested in marketing.**

VI. ANNOUNCEMENTS/UPCOMING EVENTS

VII. ADJOURNMENT

- i. The meeting adjourned at 4:52 pm.**
- ii. The next meeting is on November 18th, 2024.**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal h.atwal@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.