



ASI STUDENT MARKETING & OUTREACH

February 22nd, 2021

4:00 PM – 5:00 PM

<https://csus.zoom.us/j/87954147072>

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

I. CALL TO ORDER/ROLL CALL

Present

Maanvee Mehrotra
Jasmine Lopez
Dhruvisha Budhani
Alejandro Buenrostro
Corinne Jones
Kalena Michalec

Absent

Karla Lozada

II. NEW MEMBER WELCOME

III. APPROVAL OF MINUTES FROM 2/8/2021

IV. NEW BUSINESS

- A. Survey Platform
Committee will be using Qualtrics
- B. Overview of Survey Topics
Productivity
Mental Health
Social Connections
- C. Drafting Survey Questions

Productivity

1. *Have you been more or less productive?*
 - a. *More*
 - b. *Less*
 - c. *Neither*

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2. *Would you like to be more productive?*
 - a. *Yes*
 - b. *No*
3. *Where have you found productivity?*
 - a. *Clubs/Organizations*
 - b. *Recreational Activities*
 - c. *Fitness*
 - d. *Academics*
 - e. *Other* _____

Mental Health

1. *How would you rate your mental health on a scale from 0-5?*
 - a. *0,1,2,3,4,5*
2. *Do you utilize mental health resources on campus? If so, what are they?*
 - a. *Yes, _____*
 - b. *No*
3. *How likely are you to utilize mental health resources on campus?*
 - a. *Not likely*
 - b. *Likely*
 - c. *Very likely*

Social Connections

1. *Do you feel that you have been able to create social connections in this virtual environment?*
 - a. *Yes*
 - b. *No*
2. *What would incentivize you to attend more campus events?*
 - a. _____

Final Question

1. *Are there any other concerns that you have that were not mentioned in this survey?*
 - a. _____

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V. ANNOUNCEMENTS/UPCOMING EVENTS

VI. NEXT MEETING DATE

-March 8th, 2021

VII. FUTURE AGENDA ITEMS

- A. Reviewing Survey Responses
- B. Drafting Outcome Plan

VIII. ADJOURNMENT

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