The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

I. CALL TO ORDER/ROLL CALL

Present
Maanvee Mehrotra
Jasmine Lopez
Dhruvisha Budhani
Alejandro Buenrostro
Corinne Jones
Kalena Michalec

Absent
Karla Lozada

II. NEW MEMBER WELCOME

III. APPROVAL OF MINUTES FROM 2/8/2021

IV. NEW BUSINESS
   A. Survey Platform
      Committee will be using Qualtrics
   B. Overview of Survey Topics
      Productivity
      Mental Health
      Social Connections
   C. Drafting Survey Questions

   Productivity
   1. Have you been more or less productive?
      a. More
      b. Less
      c. Neither

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2. Would you like to be more productive?
   a. Yes
   b. No

3. Where have you found productivity?
   a. Clubs/Organizations
   b. Recreational Activities
   c. Fitness
   d. Academics
   e. Other ______________________

Mental Health
1. How would you rate your mental health on a scale from 0-5?
   a. 0,1,2,3,4,5

2. Do you utilize mental health resources on campus? If so, what are they?
   a. Yes, ______________________
   b. No

3. How likely are you to utilize mental health resources on campus?
   a. Not likely
   b. Likely
   c. Very likely

Social Connections
1. Do you feel that you have been able to create social connections in this virtual environment?
   a. Yes
   b. No

2. What would incentivize you to attend more campus events?
   a. ______________________

Final Question
1. Are there any other concerns that you have that were not mentioned in this survey?
   a. ______________________

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V. ANNOUNCEMENTS/UPCOMING EVENTS

VI. NEXT MEETING DATE
   - March 8th, 2021

VII. FUTURE AGENDA ITEMS
   A. Reviewing Survey Responses
   B. Drafting Outcome Plan

VIII. ADJOURNMENT

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