



ASI STUDENT MARKETING & OUTREACH

March 29th, 2021

4:00 PM – 5:00 PM

<https://csus.zoom.us/j/89820610162>

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

SEE MINUTES BELOW

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at Lisa.Dalton@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.



I. CALL TO ORDER/ROLL CALL: 4:00PM

Present:

Samantha
Alejandro
Maanvee
Jasmine
Karla
Kalena
Corinne

II. APPROVAL OF MINUTES FROM 3/8/2021

-Approved by unanimous consent

III. NEW BUSINESS

A. Review Survey Results

-Extend deadline to April 12th, 2021 to receive more responses
-Current responses: 28
-Make responses required

B. Incentive Proposals

-One pair of Air Pods Pros
-Ship directly from store (no mailing fees)
-One big prize can bring more people in
-\$500 budget, use half for prize and half to execute campaign if needed.

C. More outreach

-Class discords
-ASI
-Clubs
-Sac Send

IV. ANNOUNCEMENTS/UPCOMING EVENTS

V. NEXT MEETING DATE

-April 12th, 2021

VI. FUTURE AGENDA ITEMS

-Reviewing responses
-Drawing for prizes

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VII. ADJOURNMENT (5:00pm)

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