



**ASI STUDENT MARKETING & OUTREACH**

**March 29th, 2021**

**4:00 PM – 5:00 PM**

**<https://csus.zoom.us/j/89820610162>**

**AGENDA**

*The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.*

**SEE MINUTES BELOW**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at [Lisa.Dalton@csus.edu](mailto:Lisa.Dalton@csus.edu) or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.



**I. CALL TO ORDER/ROLL CALL: 4:00PM**

*Present:*

Samantha  
Alejandro  
Maanvee  
Dhruvisha  
Jasmine  
Karla  
Kalena  
Corinne

**II. APPROVAL OF MINUTES FROM 3/8/2021**

*-Approved by unanimous consent*

**III. NEW BUSINESS**

A. Review Survey Results

*-Extend deadline to April 12<sup>th</sup>, 2021 to receive more responses*  
*-Current responses: 28*  
*-Make responses required*

B. Incentive Proposals

*-One pair of Air Pods Pros*  
*-Ship directly from store (no mailing fees)*  
*-One big prize can bring more people in*  
*-\$500 budget, use half for prize and half to execute campaign if needed.*

C. More outreach

*-Class discords*  
*-ASI*  
*-Clubs*  
*-Sac Send*

**IV. ANNOUNCEMENTS/UPCOMING EVENTS**

**V. NEXT MEETING DATE**

*-April 12<sup>th</sup>, 2021*

**VI. FUTURE AGENDA ITEMS**

*-Reviewing responses*

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*-Drawing for prizes*

**VII. ADJOURNMENT (5:00pm)**

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