



**ASI STUDENT MARKETING & OUTREACH**

**April 12th, 2021**

**4:00 PM – 5:00 PM**

**<https://csus.zoom.us/j/84291735809>**

**AGENDA**

*The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.*

***SEE BELOW***



**I. CALL TO ORDER/ROLL CALL (4:02PM)**

*Present*

*Karla Lozada*

*Jasmine Lopez*

*Maanvee Mehrotra*

*Dhruvisha Budhani*

*Alejandro Buenrostro*

*Kalena Michalec*

*Corinne Jones*

**II. APPROVAL OF MINUTES FROM 3/29/21**

*-Minutes approved*

**III. NEW BUSINESS**

A. Review Survey Results

*-Reviewed by committee*

*-Committee members highlight the burnout and zoom fatigue that students are feeling*

B. Prize Drawing

*-All entries entered into a wheel and name was chosen at random.*

*-Winner: tommycha2@csus.edu*

C. Establish Campaign from Results

*-Possible speaker*

*-Forum*

*-Focus group*

*-Promoting events calendar*

*-Final Decision: Study & Social Hour in collaboration with Sacramento State Library*

*\*Library Virtual Study Room: <https://library.csus.edu/virtual-study-room>*

**IV. ANNOUNCEMENTS/UPCOMING EVENTS**

*-Green Team Environmental Justice Panel 4/22 at 5:30pm*

*-SEO Escape Room (more info on @sacstateasi IG)*

*-Don't Litter Our River*

*-ASI Board Meeting every Wednesday starting at 2pm*

**V. NEXT MEETING DATE**

*-April 26<sup>th</sup>, 2021*

**VI. FUTURE AGENDA ITEMS**

*-Planning event*

**VII. ADJOURNMENT (5:00PM)**