The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

SEE BELOW
I. CALL TO ORDER/ROLL CALL (4:02PM)
   Present
   Karla Lozada
   Jasmine Lopez
   Maanvee Mehrotra
   Dhruvisha Budhani
   Alejandro Buenrostro
   Kalena Michalec
   Corinne Jones

II. APPROVAL OF MINUTES FROM 3/29/21
   -Minutes approved

III. NEW BUSINESS
   A. Review Survey Results
      -Reviewed by committee
      -Committee members highlight the burnout and zoom fatigue that students are feeling
   B. Prize Drawing
      -All entries entered into a wheel and name was chosen at random.
      -Winner: tommycha2@csus.edu
   C. Establish Campaign from Results
      -Possible speaker
      -Forum
      -Focus group
      -Promoting events calendar
      -Final Decision: Study & Social Hour in collaboration with Sacramento State Library
      *Library Virtual Study Room: https://library.csus.edu/virtual-study-room

IV. ANNOUNCEMENTS/UPCOMING EVENTS
   -Green Team Environmental Justice Panel 4/22 at 5:30pm
   -SEO Escape Room (more info on @sacstateasi IG)
   -Don’t Litter Our River
   -ASI Board Meeting every Wednesday starting at 2pm

V. NEXT MEETING DATE
   -April 26th, 2021

VI. FUTURE AGENDA ITEMS
   -Planning event

VII. ADJOURNMENT (5:00PM)