



**STUDENT MARKETING AND OUTREACH
SEPTEMBER 23rd , 2024
4:00 PM- 5:00 PM
CAPITAL ROOM 3RD FLOOR UNIVERSITY UNION
AGENDA**

The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

I. CALL TO ORDER

- i. Call to order at 4:00 pm**

II. ROLL CALL

III. APPROVAL OF MINUTES 9/9/2024

IV. INTRODUCTIONS

V. NEW BUSINESS

- i. Explore trends and innovative ways to market the Food Pantry**
- ii. We have a Tiny Mic, a Golf Cart, and a Go Pro to do videos promoting the food pantry**
- iii. Talked about ways to improve marketing, more frequent posts, and more posts from departments**
- iv. We have to make it known ASI is more than just student government**

VI. ANNOUNCEMENTS/UPCOMING EVENTS

VII. ADJOURNMENT

- i. The meeting adjourned at 4:51 pm.**



Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal h.atwal@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.