



**STUDENT MARKETING AND OUTREACH  
SEPTEMBER 9<sup>TH</sup>, 2024  
4:00 PM- 5:00 PM  
CAPITAL ROOM 3<sup>RD</sup> FLOOR UNIVERSITY UNION  
AGENDA**

*The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.*

**I. CALL TO ORDER**

- i. Call to order at 4:00 pm**

**II. ROLL CALL**

**III. APPROVAL OF MINUTES**

- i. No minutes to approve as it is the first meeting.**

**IV. INTRODUCTIONS**

**V. NEW BUSINESS**

- i. Strategic Planning for the Fall Semester**
- ii. Salma and Laura did a survey asking if students knew about the resources and if they had goodie bags to**
- iii. Promo video faculty can show a video with all the resources that can be incorporated into their syllabus discussion**
- iv. “More than just food, a community”**
- v. More social media trends that relate to the food pantry**
- vi. Have a flyer to include in the bag about ASI resources**

**VI. ANNOUNCEMENTS/UPCOMING EVENTS**

**VII. ADJOURNMENT**

- i. Meeting Adjourned at 4:41**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal [h.atwal@csus.edu](mailto:h.atwal@csus.edu) or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.